

**PDO 2025  
SPECIFICATIONS**

Paris  
Déco  
Off...

15 > 18 January 2025  
[paris-deco-off.com](http://paris-deco-off.com)

# Deadlines to be respected

All items should be sent to  
[organisation@paris-deco-off.com](mailto:organisation@paris-deco-off.com)

- **Website** -> 30-09-2024
- **Customer database** -> 15-10-2024
- **Press kit** -> 30-10-2024
- **Photo library** -> 30-10-2024
- **PDO 2025 lamps** -> 30-10-2024 (the order form will be sent to you by e-mail at the beginning of October)
- **Catalogue** -> 20-11-2024
- **Photo for signage** -> 30-11-2024 (the format will be sent to you by email)

The items must be sent in a file for each of the above communication tools.

The format of the photos must be respected.

Texts must be in Word format and must not exceed the required number of words.

Your press kit and double-page catalogue will be sent to you for validation. If you wish to make any corrections, please send them to us in one go by e-mail.

# Your page on the website

Please send us only the items you wish to change



MissPrint  
Pop-up  
27 rue de Seine  
75006 Paris  
Galerie Les Yeux Fertiles  
contact@missprint.co.uk  
[www.missprint.co.uk/](http://www.missprint.co.uk/)  
[www.decofinder.co.uk/so69067/Missprint.html](http://www.decofinder.co.uk/so69067/Missprint.html)  
f p i



**1- Horizontal image (portrait):** format 2440px x 600px in jpg - RGB - 300 dpi

**2- Your contact details in Word format:**

- The name of the company
- The address of your showroom during Paris Déco Off
- A telephone number
- An email address
- Your website (complete link)
- Your social networks (Facebook, Instagram, Pinterest, LinkedIn) (complete links)

**Deadline - 30 septembre 2024**

## **Your customer database**

**This file will be used to send out all communications relating to the event  
(Déco News, alerts, invitations, etc.)**

**Mail list to be provided in Excel format**

**Email addresses only**

**500 addresses minimum**

**Deadline - 15th October 2024**

# Your press file online on the website

## 1- Vertical image (portrait) :

Format 170mm x 198mm in jpg - RGB - 300 dpi

## 2- Your logo in 300dpi and at least 50mm wide

## 3- A text presenting your company or your collections in French and English in Word format. **The 2 texts must not exceed 100 words (not including spaces).**

## 4- The contact details of the person in charge of the press

- First name and surname
- Telephone
- E-mail address
- Your company's website

## 5-The country of your company for the flag

**Deadline - 30th October 2024**

CMO PARIS



L'abaca, le buntal, la feuille de palmier, la jacinthe d'eau, le chanvre du Népal... Une passion pour les plus belles fibres naturelles et l'artisanat traditionnel ont amené CMO à découvrir des matières exceptionnelles. Pour exprimer leurs qualités intrinsèques - finesse, état brut, richesse des imperfections - ces fibres sont tissées et magnifiées sur des métiers à main par des artisans aux gestes sûrs et séculaires.

Abaca, buntal, palm leaf, water hyacinth, Nepali hemp... A passion for the world's finest natural fibers and traditional craftsmanship has led CMO to discover exceptional materials. To reveal their intrinsic qualities - delicacy, natural state, richness of the imperfections - these fibers are woven and magnified on handlooms, by craftsmen who perpetuate age-old gestures.

CMO  
PARIS

Valentine Berreur de Riedmatten • + 33 6 73 70 86 03  
valentine@bellai.fr • + 33 1 40 20 45 98  
contact@cmoparis.com  
cmoparis.com

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# Your photo library online on the site with your press file

1 to 5 photos (vertical or horizontal) from your collections  
for the online photo library  
with your press release for journalists

All images must be in JPG format, RGB at 300dpi

C&C MILANO



[Télécharger la fiche](#)  
Photothèque de la marque



CAMENGO



[Télécharger la fiche](#)  
Photothèque de la marque



CASAL



[Télécharger la fiche](#)  
Photothèque de la marque



CASAMANCE



[Télécharger la fiche](#)  
Photothèque de la marque



Deadline - 30th October 2024

# Your double page in the catalogue



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MissPrint®

MissPrint est un éditeur britannique de papiers peints reconnu pour ses motifs au style unique. Fondé en 2005 par une mère et sa fille, Yvonne et Rebecca Drury, MissPrint a développé une identité forte à laquelle ses fondatrices se sont attachées à rester fidèles : des motifs délicats et irréguliers dessinés à main levée par Rebecca. Les papiers peints MissPrint sont imprimés en Grande Bretagne sur support intissé.

*Renowned for unique, beautifully bold collections of wallpaper, each design from MissPrint is illustrated by hand and printed in the UK to capture the brand's signature style identity. Established in 2005 by mother-daughter co-founders Yvonne and Rebecca Drury, MissPrint has grown to become a leading British design studio. Remaining honest to their roots and initial design style, simple print methods are chosen and imperfect lines are celebrated as a reflection of the hand drawn process that informs each and every design.*

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MISSPRINT

Pop-up / Galerie Les Yeux Fertiles  
27 rue de Seine  
75006 Paris  
+44 (0)1277 350 581  
contact@missprint.co.uk  
missprint.co.uk

## 1- Horizontal image (landscape) for the left-hand page:

Format 130mm x 80mm in jpg - RGB - 300 dpi

## 2- Square image for the right-hand page: either a QR code leading to your site or a photo

Format 40mm x 40mm in 300 dpi, jpg or tif

## 3- Your logo in 300dpi and at least 50mm wide

## 4- A text presenting your company or your collections in French and English in Word format. **The 2 texts must not exceed 80 words (not including spaces).**

## 5- Contact details for your company

- Showroom address during PDO
- Telephone
- Email address
- Your company's website

## 5- Country of your company for the flag

**Deadline - 20th November 2024**

# Paris Déco Off...

15 > 18 January 2025  
[paris-deco-off.com](http://paris-deco-off.com)

**Thank  
you**

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[organisation@paris-deco-off.com](mailto:organisation@paris-deco-off.com)



[www.paris-deco-off.com](http://www.paris-deco-off.com)