

DécoNews

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With autumn just around the corner, let's enjoy a good dose of unbridled nature: stay authentic with *Natecru Textures 1* wall coverings by **Pierre Frey**, or go floral with Bishop *Primadonna* by **India Mahdavi**, which is a perfect blend of the creator's modern touch and the age-old expertise of the **Manufacture des Emaux de Longwy**.



Pierre Frey



This season, the love story between the **Manufacture des Emaux de Longwy 1798** and India Mahdavi gives birth to "Primadonna", a new dressed version of her iconic Bishop stool. It was by delving into the archives of the manufacture that India Mahdavi rediscovered this floral motif dating from the end of the 19th century and never reissued. This collaboration is available on another iconic piece of the designer : the two-headed tray which proudly displays the Primadonna motif.



«Ecu is natural and natural is eternal».

Developed with sensitivity, the Natecru Textures 1 collection of wallpapers and wall coverings echoes previous Natecru textile collections, composed of natural materials in a range of colours limited to whites, ecru and beiges. Pretty prints evoking natural fibres such as sisal or wood complement the fabrics laminated on non-woven paper. Handcrafted silk weaves are finished with satin or matt finishes. Delicate and sophisticated metallic reflections printed on sophisticated textile weaves bring striking plays of light to the wall. These coverings also lend themselves to trompe l'oeil thanks to jacquard designs woven in the **Pierre Frey** workshops in the North of France. Through the diversity of its models, this first Natecru wallpapers and wall coverings collection is both contemporary and timeless.